

GET2015

Education Technology Summit

- **What is GET ?**

GET2015 Education Technology Summit is a dedicated platform for excellent education practitioners to share their insights, experience and solutions. We set to discover inspiring education products and services from around the world and revitalize education through collaboration and partnerships.

The year 2015 is unique for the education sector in China. Digitalization in education reached a new level, as Prime Minister Keqiang Li put forward the concept of “Internet +”. Thousands of education technology startups are reimagining education with their inspiring and creative solutions.

We are seeing an unprecedented integration of education and technology. We call for more educators, researchers, entrepreneurs and investors to join us on reimagining and revitalizing education through technology.

- **GET2015 Theme**

Restructure: Technology into Education

- **GET2015 Details**

Venue : International Convention Center

Scale : 800 attendees

Time : 12/04/2015-12/05/2015

Organizer: JMDedu

Advisor: Ministry of Education; Ministry of Technology; Haidian District Government; Beijing Normal University China Education Innovation Institute

Co-organizers: Future Works; Mobile Learning Industry Association; China Education Innovation Expo Committee

Partners: Baidu Education; Tcent Education; Taobao Education; Xingcheng Capital Plus

• **GET2015 Draft Agenda**

50 education influencers from around the world, including government officials, scholars, founders and investors, will share their stories of how they make impact on education, and their insights on the future and trend of education.

Hall A:

Session One: The presence and future of education

Date: Morning of Dec. 4th

- 09 : 00—09 : 10 Opening by host, Sophie Chen, partner of JMDedu
- 09 : 10—09 : 30 Release of “Blue Book of Online Education in China 2015” by Chujiu Mei, founder of JMDedu
- 09 : 30—10 : 00 Minghong Yu, Chairman of the board of New Oriental Education Group
- 10 : 00—10 : 30 Bangxin Zhang, Chairman of the board of TAL Education
- 10 : 30—11 : 00 Break/Networking
- 11 : 00—11 : 30 Xiaofeng Ma, Chairman of the board of ATA
- 11 : 30—12 : 00 Yudong Liang, Director of CSR Center in Shenzhen
- 12 : 00—12 : 30 Ben Nelson, Founder of MINERVA

Session Two: Disrupting Education with Technology

Date: Afternoon of Dec. 4th

- 13 : 50—14 : 00 Opening by the host, Zhigang Sun, head of NetEase Education
- 14 : 00—14 : 30 Yongqi Zhang, founder of Shark Park
- 14 : 30—15 : 00 Kailei Zhang, founder of xueba100
- 15 : 00—15 : 30 Peng Ou, founder of SunLands.com
- 15 : 30—16 : 00 Break/Networking
- 16 : 00—16 : 30 Guozhi Hu, founder of Qingqingedu
- 16 : 30—17 : 00 Chengfu Yang, Mofangge
- 17 : 00—17 : 30 Yechang Fang, founder of Uniquededucation
- 17 : 30—18 : 00 Zhen Lin, Founder of Kuailexue
- 18 : 00—18 : 30 Jianbing Hou, Founder of Zuoyebang

Session Three: PPP in education, Linking Government and market

Date: Morning of Dec. 5th

- 9 : 00-9 : 10 Opening by the host, Professor Wenge Guo from Peking University
- 09 : 10—09 : 30 2016 Shenzhen Education Procurement Requirement Press Conference
- 09 : 30—10 : 00 Jian Liu, President of China Education Innovation Research Center at Beijing Normal University
- 10 : 00—10 : 30 Wenzhi Ye, President of Shenzhen Education and Science Research Center
- 10 : 30—11 : 00 Break/Networking
- 11 : 00—11 : 30 Tao Fang, Secretary of Shenzhen Philanthropy Foundation
- 11 : 30—12 : 00 Ruitao Xu, Principle of Shenzhen Qianhai Wutong Merger & Acquisition Fund

12 : 00—12 : 30 Xuean Yan, Board of Director of Guangjinlian Finance Holdings

Session Five: Internet Players in the age of Education

Date: Afternoon of Dec. 5th

13 : 50—14 : 00 Opening by the host, Limin (Senior Editor at JMDedu)

14 : 00—14 : 30 Haiming Wang, General Manager of Baidu Chuanke

14 : 30—15 : 00 Huilin Fang, Head of Taobao Education

15 : 00—15 : 30 Donghai Zhai, Head of Tecent Education

15 : 30—16 : 00 Break/Networking

16 : 00—16 : 30 Fengzhou, Head of Neteas Youdao

16 : 30—17 : 00 Shisan Ji, Founder of Guokr

17 : 00—17 : 30 Donghui Li, Founder of Renren Quxue

17 : 30—18 : 00 Keqian Xu, Founder of Pyingke

18 : 00—18 : 30 Xi Li, founder of Heyha Tech

Hall B:

Session One: Internet +, Transformation of Education Industry

Date: Morning of Dec. 4th

09 : 00—09 : 10 Opening by the host, Yan Gu (Eeo Education)

09 : 10—09 : 30 Xin Jin, Board of Director of Xueda Education

09 : 30—10 : 00 Shaoyun Han, Board of Director of Tarena Education

10 : 00—10 : 30 Yan Liu, Board Member of Talkweb

10 : 30—11 : 00 Break/Networking

11 : 00—11 : 30 Zhichang Chen, Board of Director of Quantong Education

11 : 30—12 : 00 Emily Hu, Secretary of China-US Education Union

12 : 00—12 : 30 Jiepu Zheng, Founder of Xiaobao

Session Two: Public and Private Sector coming together

Date: Afternoon of Dec. 4th

13 : 50—14 : 00 Opening by the host, Junhong Piao (Founder of Guanghe Pai)

14 : 00—14 : 30 Jue Wei, Former Vice Minister of Education (to be confirmed)

14 : 30—15 : 00 Jiahu Chen, Vice principle of Shanghai Center For Education Technology
(to be confirmed)

15 : 00—15 : 30 Rong Ma, Vice Principle of Tsinghua University Affiliated High School

15 : 30—16 : 00 Break/Networking

16 : 00—16 : 30 Nianjian Liang, CEO of Huayu Education

16 : 30—17 : 00 Jian Wang, Head of Keda Xunfei Education

17 : 00—17 : 30 Haoyang Li, Founder of YiXue Education

17 : 30—18 : 00 Ye Liu, Founder of 17zuoye

18 : 00—18 : 30 Wenwei Ge, Founder of Dajiahui

Session Three: Continued Professional Development

Date: Morning of Dec. 5th

8 : 50 - 9 : 00 Opening by the host, Ming Lin, CCTV K12 Channel
9 : 00 - 9 : 10 Zhengdong Zhu, Distant Zhengbao Education
09 : 10—09 : 30 Dinghong Ti, Huatu Education
09 : 30—10 : 00 Weida Chen, Founder of Wan Ti Ku
10 : 00—10 : 30 Aizhi Zhang, Founder of Kuakao Education
10 : 30—11 : 00 Yansheng Guo, Yongyou Education
11 : 00—11 : 30 Yan Jing, Founder of Geek Academy
11 : 30—12 : 00 Youming Zhang, Founder of TopU
12 : 00—12 : 30 Zengrong You, Founder of Mingdao Youxue

Session Five: Capital in Ed-tech

Date: Afternoon of Dec. 5th

13 : 50—14 : 00 Opening by the host, Yufei Yao (Partner at Xingcheng Capital)
14 : 00—14 : 30 Kaifeng Wang, CTO at Future Works, release of Blue Elephant app
14 : 30—15 : 00 Boyu Ning, Partner at Future Works
15 : 00—15 : 30 Jun Wang, Partner at Fosun Capital
15 : 30—16 : 00 Qiang Yang, Director at TAL investment
16 : 00—16 : 30 Lixiong Niu, Senior Associate at Matrix Partners China
16 : 30—17 : 00 Zhixing Song, Director at TalkWeb investment
17 : 00—17 : 30 Zhijing Xia, partner at Vertex Ventures Holdings
17 : 30—18 : 00 Lijun Zhang, Director at Innovation Works
18 : 00—18 : 30 Zhengbo Yu, Director at China Growth Capital

Networking Dinner: Night of Education Technology

Date: Evening of Dec. 4th

19 : 00—21 : 00 Cocktail Party

C Hall

First Session:

Date: Dec. 04

10:00-12:00 Minerva Asia-Pacific Strategy Press Conference

Second Session:

Date: Dec. 04

14:00-16:00 Wei Class by Sino Weibo Product Release

Third Session:

Date: Dec. 05

9:00-12:00 Demo Day: Hi, Edu Start-up

Fourth Session:

To be confirmed

- **GET2015 Strategic Partners**
Zhongguancun Internet Education Center, China After-school Training Association, K12 Math Newspaper, XinhuaNet, Xiaobao, Tengfei Principle Community

- **GET2015 Media Partners List**

Coverage from more than 100 media partners including XinhuaNet, China News, China Daily, China Education, China Youth, 21st century media, 36kr, Pingwest And more...

新华社、中新社、人民日报、光明日报、参考消息、中国日报、中国青年报、中国教育报、现代教育报、北京日报、北京晨报、北京晚报、北京商报、北京青年报、法制晚报、新京报、京华时报、人民政协报、21世纪传媒、北京娱乐信报、中小学数学报、新浪网、腾讯网、搜狐网、网易网、人民网、凤凰网、新华网、中国教育在线、多知网、茄葩、Power教育、中新社、每日经济新闻、第一财经日报、21世纪经济报道、证券日报、中国证券报、经济观察报、企业家观察、经济日报、创业家、中国商报、国际商报、中国企业家、21世纪商业评论、Techweb、Donews、Bianews、虎嗅、商业价值、快鲤鱼、21CN、CNET科技资讯网、和讯网、比特网、速途网、Pingwest品玩、雷锋网、36氦、CBSi、钛媒体、techcrunch、i美股、雪球、和讯网、金融界、证券之星、财经网、中国经济网、大公网、央广网、人民网、中新网、央视网、FT中文网……

- **About Organizer: JMDedu**

JMDedu.com is the most influential and leading media and community on China's education/ed-tech industry. We observe the dynamic development of the ed-tech industry, discover inspiring companies and products, and interpret policy change and market trends. At the same time, we run an ed-tech community with our high quality activities, events, and summits that gathered ed-tech entrepreneurs, investors, practitioners and influencers.

JMDedu serves as the top information source, as well as the communication platform for people involved in education in China. We cover over 3000+ education companies and organizations, and 100,000+ education practitioners.

We are also actively exploring global education technology market and building bridge between Chinese and global education products and resources.

GET

Global Education Technology 

2015

• GET2015 Exhibition Area

